

KAINAT SHAFEEQ

UI/UX, GRAPHIC DESIGNER & FRONTEND DEVELOPER



SUMMARY

Passionate UI/UX designer with 6+ years of experience and a keen eye for detail and innovation. Expert in creating intuitive, visually stunning interfaces that meet user needs and align with business goals. Proven track record in graphic design, usability, and user-centric methodologies. Dedicated to delivering impactful digital experiences that resonate with users and drive success.

Address : Dubai, United Arab Emirates
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Phone : +971 50 325 7349
Visa : Employment Visa
Languages : English, Urdu, Punjabi

WORK EXPERIENCE

Nixxie International
2 Years, Dubai Experience

UI/UX & GRAPHIC DESIGNER AND DEVELOPER

- Led end-to-end UI/UX design for web and mobile products, delivering user-centered, scalable, and visually engaging solutions.
- Conducted user research, usability testing, and UX strategy, improving user journeys, engagement, and overall product usability.
- Created wireframes, user flows, high-fidelity UI designs, and interactive prototypes using Figma and Adobe XD, ensuring consistency with design systems and brand guidelines.
- Collaborated with product managers, developers, and cross-functional teams to ensure seamless handoff and high-quality implementation.
- Produced marketing graphics, visual assets, promotional videos, photography, and videography content, supporting product launches, campaigns, and digital storytelling.

Deepware .de
2023, Germany
Remote Work

FREELANCE UI/UX DESIGNER

- Leveraged expertise in UI/UX Design across diverse, high-pressure projects, consistently meeting stringent deadlines.
- Excelled in delivering superior design outcomes under challenging conditions, demonstrating exceptional adaptability and problem-solving prowess.
- Mastered the art of balancing creativity with efficiency, innovating within project limitations to produce top-tier design work.
- Cultivated a reputation for outstanding adaptability, clear communication, and commitment to excellence in design solutions, surpassing client expectations.

Funprime
Sept-Nov, 2023
Islamabad
Onsite Work

UI/UX DESIGNER

- Proven UI/UX Designer, delivering high-quality designs for mobile apps, websites, and dashboards under tight deadlines.
- Expert in creating engaging App Store and Play Store graphics that boost user engagement and brand visibility.
- Skilled at crafting intuitive interfaces and visually stunning graphics, balancing functionality and aesthetics.
- Committed to excellence, consistently exceeding project expectations with polished, user-centric designs.
- Thrives in challenging environments, leveraging design trends and user behavior insights to innovate and enhance user experiences.

WORK EXPERIENCE

BioCAW Tech Jan-July, 2023 NASTAP, RWP Onsite Work	SENIOR GRAPHIC, UI/UX DESIGNER & VIDEO EDITOR <ul style="list-style-type: none">Led UI/UX and graphic design at BioCAWTech, enhancing digital products and marketing collateral with a user-centric focus.Created engaging designs that aligned with the company's brand ethos.Maintained a strong visual identity across marketing channels, crafting logos, color palettes, and typography.Developed cohesive marketing materials, including brochures, posters, and social media assets, ensuring consistent brand storytelling.Excelled in video production, creating dynamic promotional videos and social media content to strengthen digital presence.
Global Business Group Feb-April, 2023 Canada Remote Work	SENIOR GRAPHIC DESIGNER <ul style="list-style-type: none">Led the creation of impactful designs that strengthened GBG Company's brand identity and engaged key demographics.Expertly crafted diverse marketing collateral and visual assets using advanced graphic design skills.Managed multiple design projects concurrently, ensuring deadlines were met and tasks were prioritized strategically.Fostered a collaborative environment, refining designs based on team feedback for superior outcomes.Enhanced GBG's brand image and marketing efforts with consistently high-quality visual content.
E-Tech Marketing Limited Jan-Dec, 2022 London, UK Onsite Work Islamabad	SENIOR GRAPHIC DESIGNER <ul style="list-style-type: none">Lead a design team, ensuring exceptional execution from ideation to delivery.Conduct rigorous project oversight, delivering data-driven design solutions.Mentor junior graphic designers, fostering talent and growth.Oversee the full design lifecycle from conceptualization to delivery.Expert in Adobe Creative Suite CC, crafting print and digital graphics.Produce compelling flyers, brochures, company profiles, and social media visuals.Enhance e-commerce presence with polished product photography and graphics for Amazon.Create and refine video content, including documentaries, promotional clips, and animated features for various media channels.
Fiverr & Upwork 2018, Freelance Work	FREELANCING <ul style="list-style-type: none">Proficient in orchestrating part-time and weekend freelance projects, ensuring flexibility and client convenience.Managed and executed multiple design projects concurrently, ensuring adherence to deadlines and strategic task prioritization.Expert at interpreting client briefs and delivering completed projects to client satisfaction.
Islam360 Academy 2017, Islamabad Onsite Work	GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER <ul style="list-style-type: none">Crafted engaging social media content, including posts, web banners, videos, and GIFs, tailored for brand enhancement and audience engagement across multiple platforms.Collaborated with PR and Communications teams to synchronize messaging, ensuring a cohesive brand voice.Executed and managed targeted sponsored ad campaigns to amplify reach and drive user interaction on key social media channels.

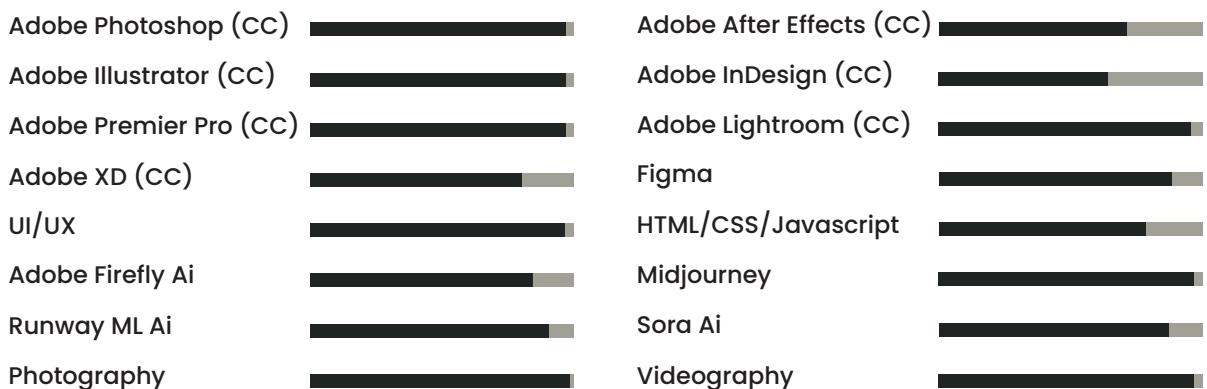
EDUCATION

Virtual University of Pakistan
2017 - 2020

Bachelor's(BSCS) Computer Science

- Specialized in Computer Sciences with a focus on Database Management, Object-Oriented Programming, and Financial Accounting.
- Strengthened analytical skills through comprehensive Mathematics coursework.

SKILLS



CERTIFICATES & DIPLOMAS

- **Google UX Design Professional Certificate**
(Coursera 2022-2023)
 - Foundations of User Experience (UX) Design
 - Start the UX Design Process: Empathize, Define & Ideate
 - Build Wireframes and Low-Fidelity Prototypes
 - Further Four Continue

- **Diplomas**
(Digiskills.PK Training Program 2018-2021)
 - Graphic Design(Batch-09)
 - WordPress(Batch-02)
 - AutoCAD(Batch-02)
 - Freelancing(Batch-01)

- **The Complete Graphic Design Theory for Beginners**
UDEMY.COM, LINDSAY MARSH / JEREMY DEIGHAN, INSTRUCTOR

PORTFOLIO

- **Behance** https://www.behance.net/kainat_shafeeq
- **Dribbble** <https://dribbble.com/kainat-shafeeq>
- **LinkedIn** <https://www.linkedin.com/in/kainat-shafeeq/>
- **GitHub** <https://github.com/kainatshafeeq>

REFERENCE

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